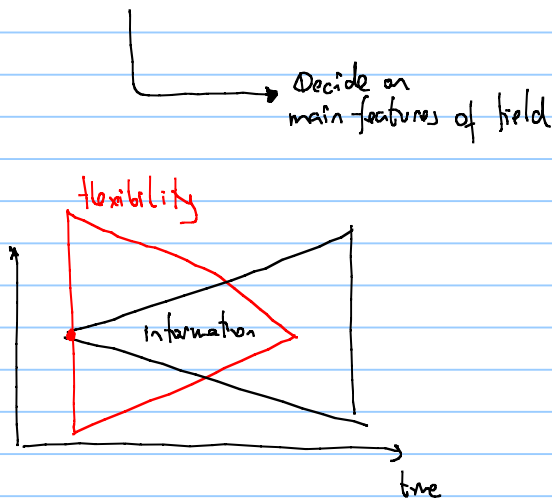


maximize economic value of
HC exploitation project for shareholders, subjected
to technical constraints (eng., petroleum engineering)
HSE constraints

define KPI's

stuck with an existing system
reduce the impact of system differences
exploit the advantages
optimize / "effectivize" production



define KPI's for project (Key performance indicator)
collect information
define alternatives
analyze data, evidence (modeling)
choose an alternative

life-cycle of hydrocarbon field:

